

CAMPAIGN FOR CHRIST: Operation Redemption Campaign

“HELPING AND SAVING SOULS ONE PERSON AT A TIME”

Song: Somewhere listening for my name

Song: Hard Fighting Soldier

START THE CHALLENGE

GET INVOLVED AND VOLUNTEER TODAY!

Matthew 9:35-38

“And Jesus went about all the cities and villages, teaching in their synagogues, and preaching the gospel of the kingdom, and healing every sickness and every disease among the people. But when he saw the multitudes, he was moved with compassion on them, because they fainted, and were scattered abroad, as sheep having no shepherd. Then saith he unto his disciples, The harvest truly is plenteous, but the labourers are few; Pray ye therefore the Lord of the harvest, that he will send forth labourers into his harvest.”

Matthew 28:18-20:

“And Jesus came and spake unto them, saying, All power is given unto me in heaven and in earth. **Go** ye therefore, and **Teach** all nations, **baptizing** them in the name of the Father, and of the Son, and of the Holy Ghost: **Teaching** them to observe all things whatsoever I have commanded you: and, lo, I am with you always, even unto the end of the world. Amen.”

John 14:15

“If ye love me, keep my commandments.”

PREPARATION CHALLENGE

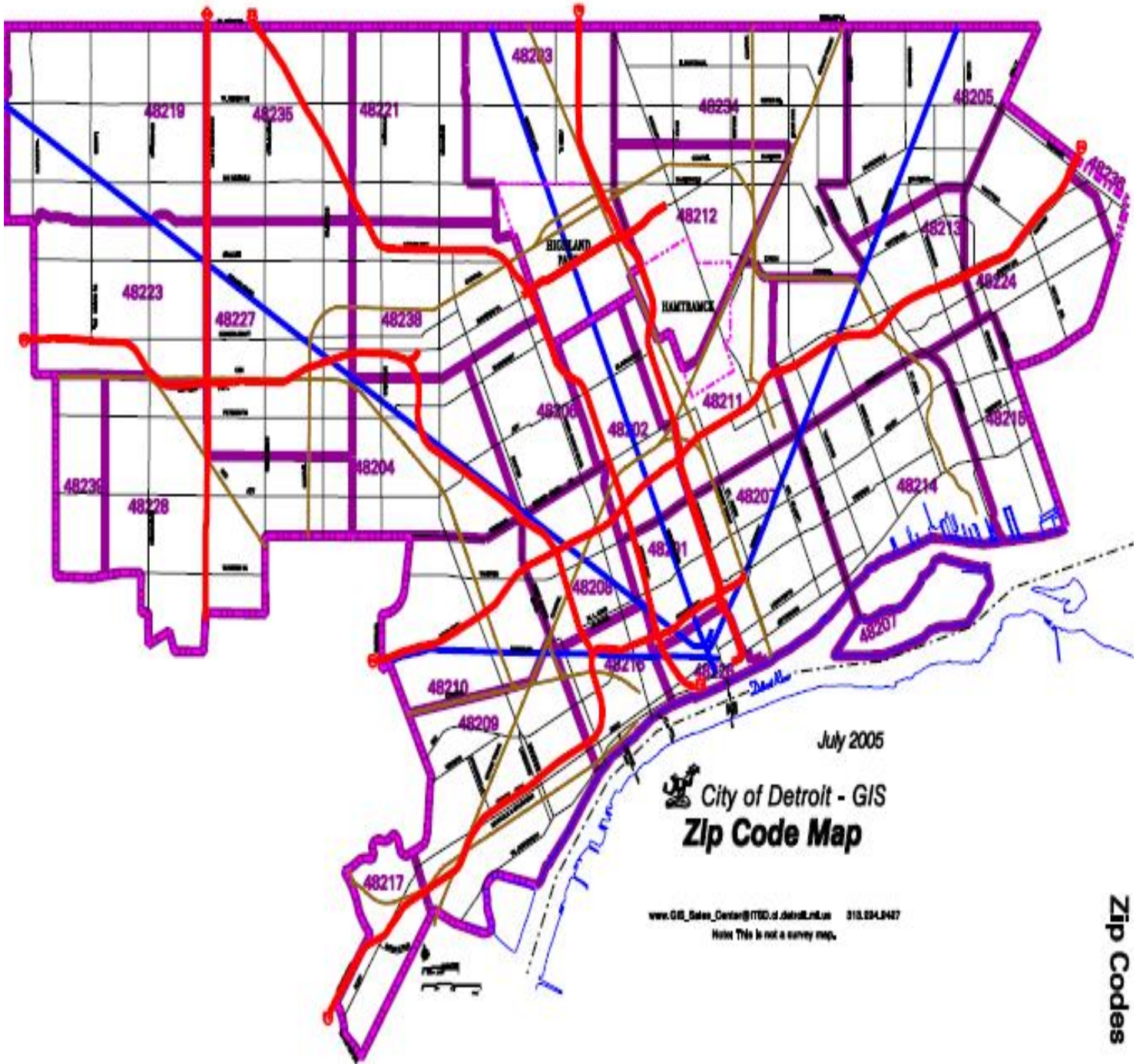


1. Challenge yourself by transforming your mind, and focusing on “**what would Jesus do?**” Focus on applying Romans 12:1-2, and 2 Peter 1:1-11 to your daily living
2. Challenge yourself by talking to God at least 1-3 times a day.
3. Challenge yourself by listening to God and reading one chapter from the Bible a day.
4. Challenge yourself by having perfect attendance for Worship to God, and Bible Study of his will.
5. How do we look (leadership, value, mission, vision, goals,)?
6. Who is our target (48238, Detroit, World)?
7. Do we provide the needs of our target? (Ministries)
8. How do we make our visitors fill? (Greeters, Welcome Fellowship, Friendly Brochures)
9. Does our atmosphere foster growth? (Banners, Signage, Bible Classes, Instructions, Edification)
10. What makes us different? (a brand (“a place to belong”))

“a place to belong”

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LITERATURE DISTRIBUTION

1. ESTABLISHMENTS

TASKS 3 individuals per team (1 driver, and two walkers). Each team is responsible for a specific destination on the road. They will focus on the targets and carry out the tasks below. <ol style="list-style-type: none"> 1. Drop off literature 2. If Permitted, post literature 3. Leave literature in a decent place 					
TARGETS <ol style="list-style-type: none"> 1. Municipal and Curbside Parking 2. Bus Stops 3. Convenient Stores 4. Eateries 5. Libraries 			<ol style="list-style-type: none"> 6. Laundromats 7. Cleaners 8. Barber Shops 9. Beauty Saloons 10. Grocery Stores 		
DESTINATIONS					
<i>Nucleus Roads</i>		<i>West to East</i>		<i>North to South</i>	
<i>Team:</i>	<i>Date</i>	<i>Team:</i>	<i>Date</i>	<i>Team:</i>	<i>Date</i>
Grand River		8 Mile		Lasher	
Gratiot		7 Mile		West Outer Drive	
Woodward		McNichols		Evergreen	
Michigan		Fenkell		Greenfield	
Jefferson		Schoolcraft		Schafer	
Groesbeck		Plymouth		Wyoming	
Miller		Joy		Livernois	
		Warren		Oakman	
		Davison		Dexter	
		Elmhurst		Linwood	
		Grand Blvd.		Rosa Parks	
		Tireman		Hamilton	
		Martin Luther King Blvd.		John R	
		Mack		Conant	
		Chicago		Mc Elliot	
		Vernor		Van Dyke	
		Kercheval		East Outer Drive	
		Lafayette		Cadillac	
		Harper		Chalmers	
				Conner	
				Gray	
				Telegraph	
				Beech Daly	
				John Daly	

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2. INTERSECTIONS (Acts 8:26-39) (RISK FACTOR) TENTATIVE! TENTATIVE!

TASKS			
<ol style="list-style-type: none"> 1. 2 individuals standing on each corner of an intersection 2. When vehicles stop at the light (red only), an individual would approach the vehicle and hand the driver or passenger literature. 3. Give pedestrians literature also. 			
TARGETS			
<ol style="list-style-type: none"> 1. Motorists 2. Pedestrians 			
ZIP CODE	INTERSECTION	Date	Team of 8
48238	Linwood & Davison		
	Dexter & Davison		
	Livernois & Davison		
	Wyoming & Davison		
	Linwood & Fenkell		
	Dexter & Fenkell		
	Livernois & Fenkell		
	Wyoming & Fenkell		
48219	8 Mile & Lasher		
48223 & 48227	Southfield, Grand River & Fenkell		
48235	The Lodge, 8 Mile & Greenfield		
48207	Gratiot & Grand Blvd. (contacted to 48213, 48214, and 48211)		

3. SPECIFIC LOCATIONS

TASKS	
<ol style="list-style-type: none"> 1. Drop off literature 2. If Permitted, post literature 3. Leave literature in a decent place 	
TARGETS	TEAM
Detroit Main Post Office Curbside Parking	
Municipal Post Offices Curbside Parking	
DMC Curbside Parking	
Henry Ford Curbside Parking	
Downtown Curbside Parking	
Herman Kefir Bulletin Boards	
Wayne State University Curbside Parking	
Bowling Facilities (Parking)	
Northland Shopping Center (Bus Area)	
Linwood Church of Christ (Caring & Sharing Bags) & (Visitor’s Table)	

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3. TARGETS OF OPPORTUNITY

TASKS	
Keep several flyers in your car or in your possession in case opportunities avail within	
Conversations	
Those in Need	
Proactive Invitations	
Employee Bulletin Board	
Vehicle Adjacent to yours in a parking environment	
Encountering a Strangers, and	
Encounters and Facilities outside of Detroit	

DOOR TO DOOR

Focus on 1 Zip Code at a Time (Block by block)

TASKS	
<ol style="list-style-type: none"> 1. Develop Groups (3-5 per street) 2. Distribute Flyers 3. Distribute Weekly News Letter 	

Sequence	Day	Zipcode	Sequence	Day	Zipcode	Sequence	Day	Zipcode
1	Thursday	48238	28	Saturday	48205	55	Saturday	48227
2	Friday	48238	29	Thursday	48223	56	Thursday	48211
3	Thursday	48238	30	Friday	48223	57	Friday	48211
4	Friday	48238	31	Saturday	48223	58	Saturday	48211
5	Saturday	48238	32	Thursday	48213	59	Thursday	48207
6	Thursday	48204	33	Friday	48213	60	Friday	48207
7	Friday	48204	34	Saturday	48213	61	Saturday	48207
8	Saturday	48204	35	Thursday	48239	62	Thursday	48201
9	Thursday	48206	36	Friday	48239	63	Friday	48201
10	Friday	48206	37	Saturday	48239	64	Saturday	48201
11	Saturday	48206	38	Thursday	48214	65	Thursday	48208
12	Thursday	48238	39	Friday	48214	66	Friday	48208
13	Friday	48238	40	Saturday	48214	67	Saturday	48208
14	Thursday	48202	41	Thursday	48228	68	Thursday	48216
15	Friday	48202	42	Friday	48228	69	Friday	48216
16	Saturday	48202	43	Saturday	48228	70	Saturday	48216
17	Thursday	48203	44	Thursday	48234	71	Thursday	48210
18	Friday	48203	45	Friday	48234	72	Friday	48210
19	Saturday	48203	46	Saturday	48234	73	Saturday	48210
20	Thursday	48221	47	Thursday	48235	74	Thursday	48209
21	Friday	48221	48	Friday	48235	75	Friday	48209
22	Saturday	48221	49	Saturday	48235	76	Saturday	48209
23	Thursday	48219	50	Thursday	48212	77	Thursday	48215
24	Friday	48219	51	Friday	48212	78	Friday	48215
25	Saturday	48219	52	Saturday	48212	79	Saturday	48215
26	Thursday	48205	53	Thursday	48227	80	Thursday	48224
27	Friday	48205	54	Friday	48227	81	Friday	48224

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82	Saturday	48224		
83	Thursday	48226		
84	Friday	48226		
85	Saturday	48226		

INTERNET

<p>TASKS</p> <ol style="list-style-type: none"> Daily & Weekly Updates
<p>TARGETS</p> <ol style="list-style-type: none"> Website (www.linwoodchurchofchrist.org) Social Networks Other Networks Blogs Google, MSN Ads within Detroit Area

PERSONAL

<p>TASKS</p> <ol style="list-style-type: none"> Invite others to services
<p>TARGETS</p> <ol style="list-style-type: none"> Demonstrate some humility, compassion and love towards another (a fellow Christian not in attendance, family, friends, a stranger). Demonstrate Christian unity by calling, visiting, or writing a different fellow Christian at least once a week. Encourage someone at least 1-2 times a week, to join you as an honored guest for this Sunday Worship and Wednesday Bible Study, via WORD OF MOUTH, CHURCH FLYER, CELL PHONE TEXTING, and/or EMAIL.

OUTSIDE MARKETING

<p>TASKS</p> <ol style="list-style-type: none"> Banners and Yard Signs L.E.D. or Removable Letters Signs
<p>TARGETS</p> <ol style="list-style-type: none"> Motorists and pedestrians passing by the building

1 Corinthians 15:58

Therefore, my beloved brethren, be ye steadfast, unmoveable, always abounding in the work of the Lord, forasmuch as ye know that your labour is not in vain in the Lord.